Starting in the 1970s, Anthony Hernandez and his contemporaries, who included Lewis Baltz and Terry Wild, were interested in photographing the social landscape of Los Angeles. *Rodeo Drive, 1984* is a series of 41 images of shoppers on Beverly Hills’ glitzy shopping runway. The subjects appear caught unaware, glancing up as they walk, or daydreaming as they wait to be served in its commercial landscape of shops and restaurants. With this collection, published in a 2012 book by MACK, Hernandez seeks to capture the complexity of the strip later made infamous by the 1990 movie *Pretty Woman*. Instead, his images imply economic disparity and racial divide.

Curator and writer Neville Wakefield (founder and artistic director of Desert X) caught up by phone with photographer Anthony Hernandez in isolation in Fairfield, a remote town in the middle of the prairie in Idaho, to talk about his revelatory *Rodeo Drive 1984* photographs, what caught his eye, and his process for capturing the photographs. As Rodeo Drive emerges from closure due to Covid-19, you might enjoy this look at the fashions and hairstyles on show on the three-block retail stretch in one of its many heydays.

**When:** Available now

**Where:** Rodeo Drive website

**Cost:** Free

- Karen Bruckner